# Firm, Smooth, and Brighten

These three key benefits for healthier, younger-looking skin can be achieved with the right blend of ingredients. A powerful formulation will:



FIRM

Support healthy elastin



#### SMOOTH

Decrease the look of fine lines and wrinkles



#### BRIGHTEN

Improves uneven skin tone

## Skin As Resilient As You

Elastin benefits you'll love, specifically formulated for signs of skin aging on the face, neck, and upper chest.

**ELASTIderm Facial Serum:** Formulated to support facial skin elasticity so it can bounce back from signs of aging, resulting in firmer-looking, more resilient skin.

**ELASTIderm Eye Cream:** Has a lightweight, smooth formula that helps rejuvenate the skin around the eyes, reducing the appearance of fine lines and wrinkles while providing a firmer look.

**ELASTIderm Eye Serum:** Utilizes a soothing, rollerball technology to refresh the appearance of the skin around the eyes with caffeine and reduce the appearance of under-eye puffiness.



### Pump. Dab. Roll. Glide.

Ask your skin care professional for ELASTIderm products to uplift your look.

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## ELASTIDERM® NECK AND DÉCOLLETÉ CONCENTRATE



## Challenges of the Neck and Chest

Skin of the neck and upper chest area is thinner with fewer oil glands; combined with years of limited or forgotten care, these areas become more susceptible to signs of skin aging.



#### DAMAGED SKIN

Stressors like tech neck and excessive sun exposure break down elastin, an important protein, and other skin properties.



#### **HEALTHY SKIN**

When addressed with proper care, skin can maintain its healthy state.

TRIPLE-ACTION BENEFITS FOR THE NECK AND UPPER CHEST

## Uplift Your Look

ELASTIderm Neck and Décolleté Concentrate with reinforced levels of Bi-Mineral Contour Complex™, retinoid, and arbutin helps improve area-specific signs of skin aging to firm, smooth, and brighten the look of your skin.

Left unsupported, prominent signs of skin aging appear, including horizontal lines and sagging on the neck, as well as dark spots and wrinkles on the upper chest.

<sup>\*</sup>Results based on a 2021 12-week blinded study. Data on file at Obagi Cosmeceuticals LLC.

## Go Beyond the **Benefits Within** the Bottle

A powerful formulation of patented Bi-Mineral Contour Complex, retinoid, and arbutin with roller bar technology designed to enhance product benefits.



**Bi-Mineral Contour Complex:** Promotes the necessary stages of developing healthy elastin to target the appearance of sagging, horizontal lines, and laxity seen on the neck and upper chest.

Retinoid: Decreases the appearance of fine lines, wrinkles, and the overall appearance of skin aging.

**Arbutin:** Brightens uneven skin tone on the upper chest for a more even, radiant appearance.



#### GLIDE

The roller bar leverages mechanobiology, a cutting edge scientific principle that suggests mechanical stimulation may reveal visual improvement to skin elasticity and texture.

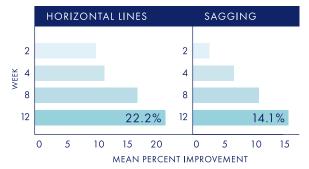


- of participants experienced visible improvement to horizontal lines on the neck after 8 weeks\*
- of participants experienced visible improvement to sagging on the neck after 12 weeks\*

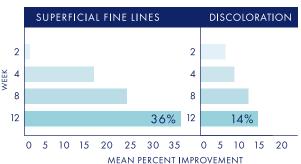
## Uplift Your Look in As Little As 8 Weeks\*

Full results in 12 weeks

#### FOR THE NECK



#### FOR THE DÉCOLLETÉ



## Made You Look

# HORIZONTAL LINES



BEFORE

AFTER APPLIED TWICE A DAY FOR 12 WEEKS





AFTER APPLIED TWICE A DAY FOR 12 WEEKS

PHOTOS HAVE NOT BEEN RETOUCHED. INDIVIDUAL RESULTS MAY VARY.